Brand Book



GHYCZY



"We live in a world of mass production, fast changing trends and throwaway products.

At GHYCZY we try to design and manufacture furniture that are intriguing, adapts to changing environments and is emotionally sustainable.

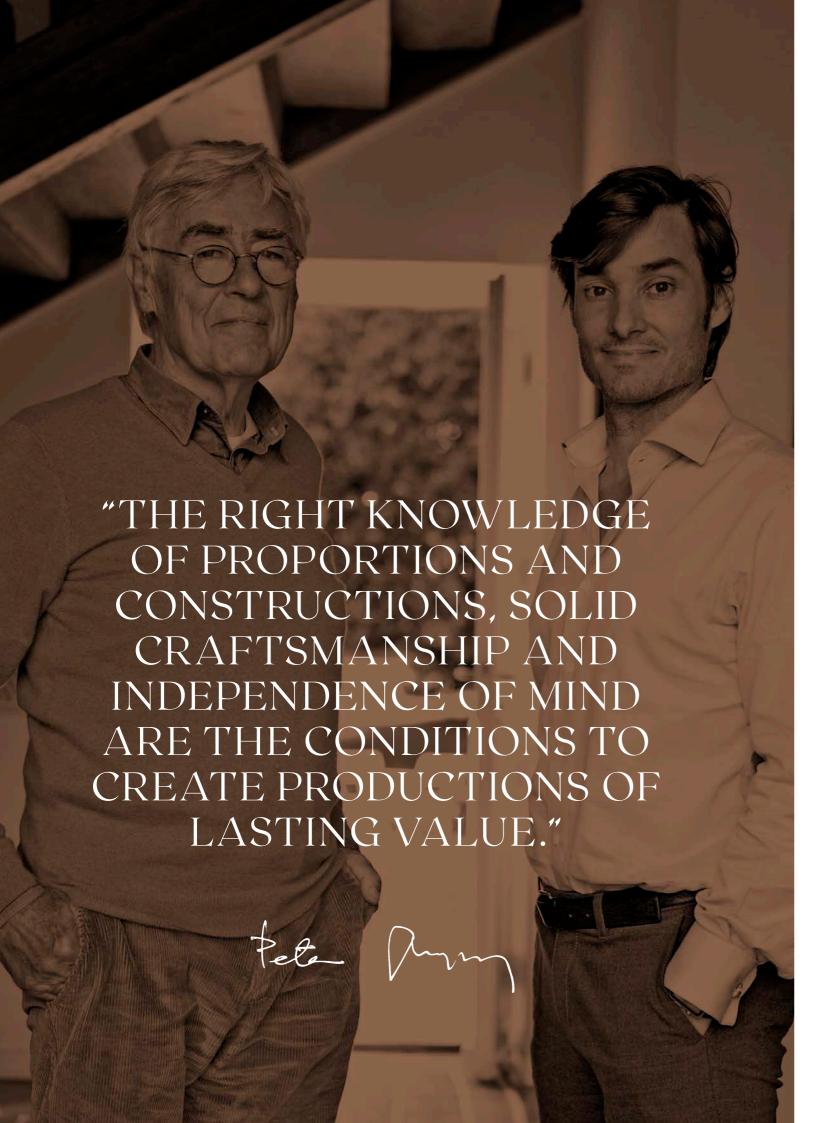
I believe that our products can enhance your interior.

They will make you smile."

F E L I X G H Y C Z Y

WELCOME to the world of GHYCZY





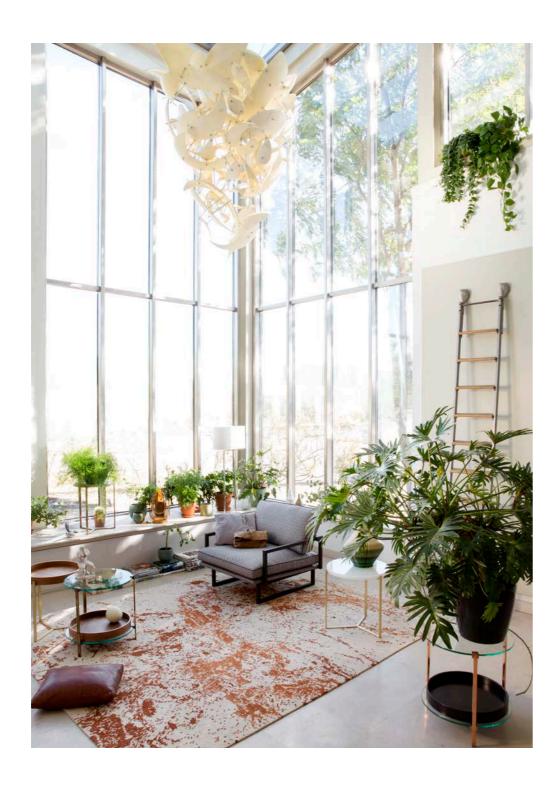
OUR HISTORY

GHYCZY is a family heirloom, founded in 1971 by acclaimed architect and designer PETER GHYCZY whose prolific career has pioneered techniques of furniture making that have influenced the design industry for 45 years.

His son FELIX GHYCZY joined the practice in 2001 and today the father and son duo continue to build on the GHYCZY heritage from their family atelier nestled in the flatlands of Swalmen, the Netherlands. Today, GHYCZY, still remains a luxury brand for design lovers. Timeless design, meticulously sourced materials and handmade by a select group of bespoke artisans. Resulting in a collection of furniture that is a culmination of technical mastery, conventional luxury and to be enjoyed comfortably.

Over the past 50 years the GHYCZY collection has grown organically from PETER GHYCZY'S relentless creativity and innovative spirit. His designs are constantly evolving, but the entire collection is united by the trademarked casting and clamping techniques of solid material that he personally developed. These groundbreaking methods not only paved the way for new modernist design expressions, it also allowed for minimal use of material. Inspired by his travels and migration, the distinct GHYCZY aesthetic captures PETER GHYCZY'S unique cultural heritage and his eclectic, elegant eye.





DESIGN FIRST

We create timeless designs and furniture that make a long-lasting contribution by enhancing the most loved rooms to someone's home. We proudly carry forward a design sensibility that has been more than 50 years in the making, aging beautifully and carried over from generation to generation. We remain committed to the highest standards of design and artisan.

CASUAL LUXURY

In Peter GHYZCY designs, he captures the essence of casual luxury; unpretentious, sophisticated, relaxed, warm and engaging.

HANDCRAFTED

A non rushed and extremely unique process which we guard preciously. Every product is crafted by trained artisans who bend, weave and form every piece by hand. We are proud to be working with such ingenious and detailed design-loving souls.

INTIMACY

Our family's value of intimacy is related to the room enhancers we're adding to your homes. Well appointed, comfortable and soul lifting. Our tables, seats, trolleys and lights age beautifully and stand the test of time, just like your family memories... GHYCZY is a feeling.

TIMELESS

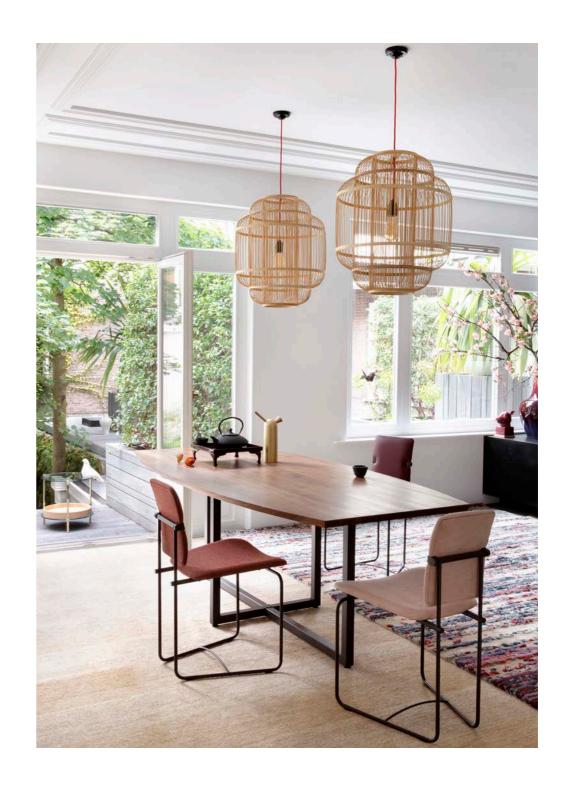
Scale, balance, proportion and texture define the design. But it is the hands that craft combined with the love of design and simplicity (not complex) that set GHYCZY apart.



OUR PHILOSOPHY

Every GHYCZY design is inspired by its purpose. Technical solutions are applied in new and innovative ways. Crafted from premium materials that age gracefully, GHYCZY designs are made to last a lifetime and to be passed on from generation to generation.

Our designs might be imitated, but never replicated; collectable but intended to be used and enjoyed - all day, every day.





CRAFTSMANSHIP

At GHYCZY, craftsmanship is paramount to what we do.

Every single product is handmade by our highly skilled artisans,

who take enormous pride in their work.

From hand-poured casts and aged wood entirely hand-polished, to sanding and wood staining by hand, every part of the GHYCZY design process has a human touch. Signed by the craftsman who made it, numbered, and finally registered to its owner, who can always trace it back to the original maker. A passion for handcrafted excellence is what makes GHYCZY unlike any other furniture company in the world.



Brand Book









"Quality is the result of valuable materials, solid craftsmanship and timeless design"



HOMELAND THE ATELIER

GHYCZY's own design and production studio is located in the south of the Netherlands. This is where our founder, PETER GHYCZY, works on his creations. Besides being a designer, PETER GHYCZY is also an architect, which is clearly visible in his designs.

The openness and light weight of our products are a direct result of these architectural influences. Just as the details are important in architecture, so are the details in the construction of GHYCZY's designs: even a screw can be very beautiful, when it's put in the right place. GHYCZY was founded in 1971 and is a family company. PETER GHYCZY is constantly working, creating new designs for the present and the future. He continues to build on the brand together with his son Felix.







MATERIALS ENVIRONMENT SUSTAINABILITY

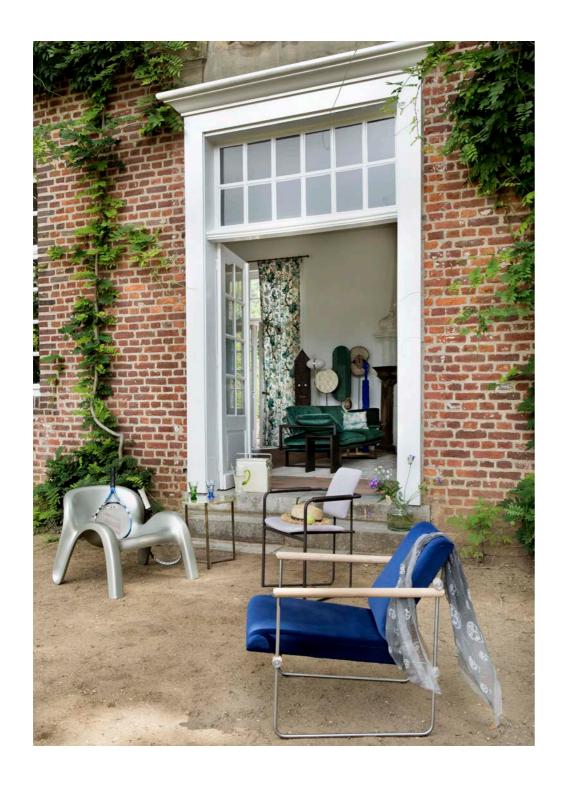
Made with only the highest quality materials by local producers, GHYCZY designs are made to outlive generations.

We craft premium quality and use as little raw material as possible, ensuring minimal waste.

Using our trademark techniques for working with glass, solid wood and cast metal, GHYCZY has redefined the design aging process; our products only increase in value and appeal over time.

Peter's philosophy in times of mass production and trends, where everything looks alike, he designs and fabricates products of lasting value. The search of valid, technically perfect and timeless forms excludes trendy designs. In this way he creates an elegant and characteristic collection, remaining unchanged over the years. The lasting value is also guaranteed by the use of high quality materials like brass, aluminium, wood and stainless steel in combination with glass, wood and fabric.



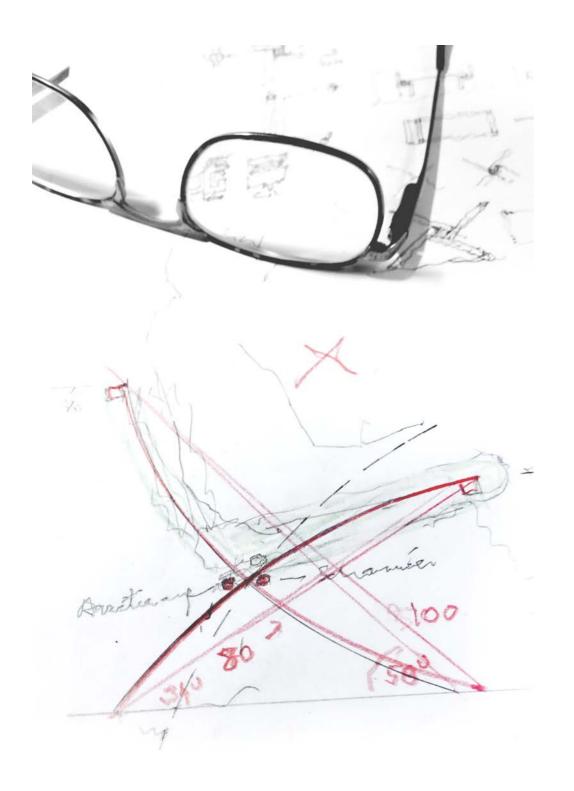


"GHYCZY IS ABOUT HARMONY, EVERY DETAIL IS DESIGNED WITH A REASON, EACH OBJECT IS SYMMETRICAL AND LIGHT IN ITS LOOKS"

PETER GHYCZY

GHYCZY





SIGNATURE COLLECTION

TO SHOWCASE THE VERSATILITY OF OUR DESIGNS AND FULLY CAPTURING THE AESTHETIC SPIRIT OF OUR BRAND, WE HAVE CREATED OUR SIGNATURE COLLECTION.

We wanted to create a classic collection that fits in any environment; From a brightlynued and eclectic country residence, to a subdued and sophisticated urban loft in a dusty palette, the GHYCZY collection can accommodate an array of tastes and temperaments. Flexible but distinctive, GHYCZY always feels at home.

At the essence, including our signature collection, every GHYCZY design is about originality. Every piece is made-to-order and entirely customisable, as we offer a variety of metal finishes and colour treatments, in addition to sizing options. Scale, balance, purpose and texture define the design. But the combination of handcraft and the love of design and simplicity (not complex) is what truly sets GHYCZY apart.





ALPHA T88



Wooden beams formed to symbolise the weight resting on them. It is bent like the curve of a spine. Thinner at the top and stronger at the bottom. 3 legs are chosen for harmony and maximum stability. They are connected in the intersection with a cast metal part. Different sizes available on request. Also available as Dining Table.

Walnut - Brass polished - H 40 cm Glass 120 cm 24 mm clear T8840120Mg3CWnM













AMY T79DB

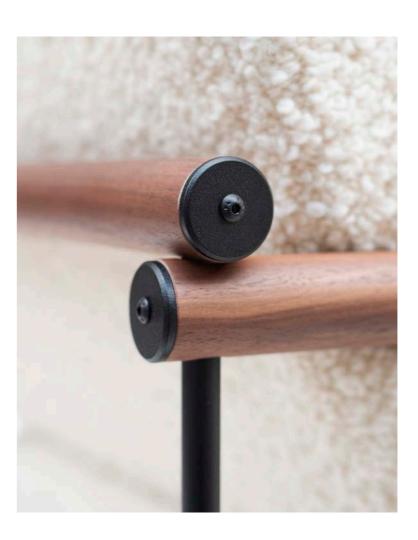
Walnut - Brass aged - H 50 cm Glass 50 cm - brons tinted T79DB5050MaMaBWnM











Playful construction of solid wooden rods and metal tubing is made possible by a special joinery between wood and metal. The loose seat and backrest cushions can be adjusted to meet your personal preference.













BRAD S10

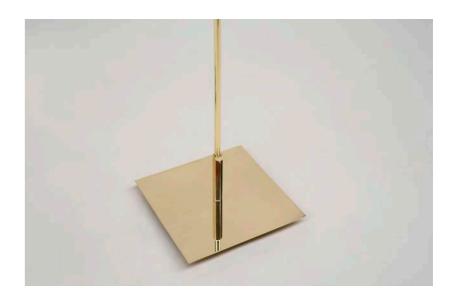
Ristretto - 200 cm - Brown Velvet S104177200RKh43y











DOLLY MW32

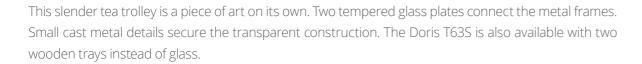
Peter Ghyczy likes symmetries. But here he combines symmetry with an organic shape, inspired by a woman's breasts. Also available as a pendant and wall lamp.













DORIS T63S

Walnut - Brass aged - H 50 cm Glass 50 cm - brons tinted T79DB5050MaMaBWnM





JACK T3456



A markedly signature piece, this design features two solid, wooden oak planks that appear to be floating. The beauty behind this design is its capacity to withstand anything. Frame made of 3×3 tubes. Table top in natural dried solid 3 cm oak wood planks, width about 45 cm, oil finish. Natural wood characteristics like size deviations, cracks and knots possible. Different sizes available.











Avant-garde in its look and function, this lightweight design features a flexible backrest, which adjusts to the movement of the person using it. Also available as armchair and barstool.

JODIE S02

Brass aged - Yellow S0241MaMaDaa3



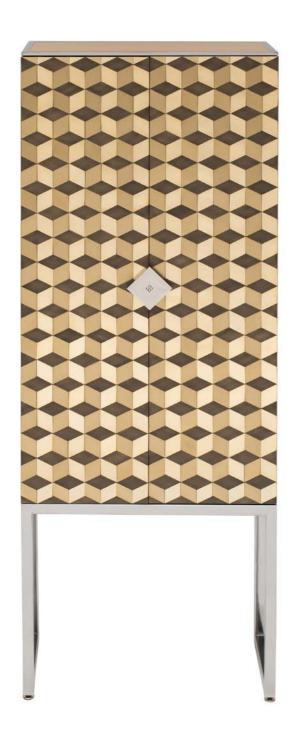


MILA T73B



Our writing desk Mila is elegant and ideal for home office. The frame minimalistic and airy but strong and rigid. The solid wooden top has two drawers which can be opened with a soft push. The front of the drawer is made of a metal 2 mm sheet. The inside of the drawer has a leather inlay (optional). Mila can be tailor made, like other dimensions or additional features like wireless charging outputs.





RACHEL CO3L

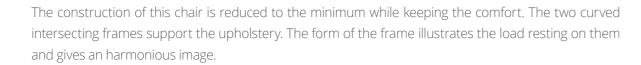


The 476 tiles reflect the light like a mirror and thereby changing the appearance of the elegant modern Cabinet. Created by 476 tiles in 2mm solid natural brass. Each tile is hand polished, brushed or patinated in our atelier. The inside of the cabinet is lacquered in a beautiful turquoise, resembling the Norwegian Sea. On request other dimensions are possible.











WAVE S11

Brass aged - Boucle S11417070MaDka31

GHYCZY SIGNATURE COLLECTION







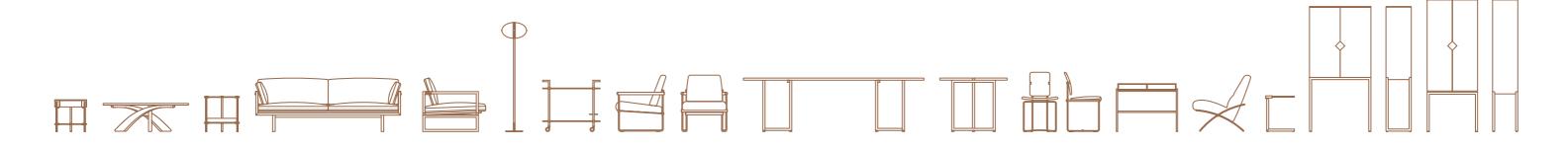


WIL T53

Brassmat-H50cm -Glass50x50cmOptiwhite T53C5040X40MmMmO









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